



Pre-Conference Tutorials - Online at www.merconference.com/details/tutorials.php

SUNDAY, May 16	MONDAY, May 17
10 am - 5 pm Choose one of the five limited enrollment tutorials that provide special focus on important ERM issues: T1, T2, T3, T4 or T5.	
<p>T1. Assured Records Management (ARM)</p> <ul style="list-style-type: none"> Jackie Algon, PhD, Michael Haley and William Horn – Cohasset Associates Hon. Ronald Hedges – Ronald J. Hedges, LLC 	<p>8:30 - 9:00 am</p> <p>Conference Opening: MER 2010</p> <p>Overview and Logistics</p> <p>Christine Burns, Robert Williams and Richard (Dick) Fisher <i>Cohasset Associates</i></p>
<p>T2. AIIEM Electronic Records Management Practitioner Certificate Program</p> <ul style="list-style-type: none"> Jesse Wilkins – Access Sciences Corporation 	
<p>T3. SharePoint Content Governance – Best Practices</p> <ul style="list-style-type: none"> Karen Strong, Jeff Skiba and Brad Teed – Gimmel Group, Inc. Marcy Zweerink, PhD – Cohasset Associates 	
<p>T4. Advance Topics in Managing Electronic Health Care Records</p> <ul style="list-style-type: none"> Katherine Ball, MD – Holy Cross Hospital, Trinity Health System Deborah Kohn – Dak Systems Consulting Hon. Ronald Hedges – Ronald J. Hedges, LLC Robert Hudock, Esq. – CISSP, Epstein Becker & Green Linda Kloss – American Health Information Management Association Sandra Nunn – Presbyterian Healthcare Services Michael Slovis, Esq. – Cunningham, Meyer & Vedrine, P.C. Edward Zych, Esq. – Chief Legal Officer, Geisinger Health System Services 	
<p>T5. A New Tool for RIM Professionals to Achieve a Higher Performance Standard and Meet the Needs of 21st Century Organizations</p> <ul style="list-style-type: none"> Cedric Tyler – BusinessGenetics, Inc. 	

MONDAY, May 17

Operational	Technical	Legal
		9:00 - 10:00 am 1. The Action Imperative: The New Role of RIM Professionals in the Emerging World of Legal, Business, and Technology Confluence” • Jonathan Redgrave Nixon Peabody LLP
	10:30 - 11:30 am 2. KEYNOTE: Content in the Cloud – Opportunity or New Risk for Records Managers? • Dan Carmel – SpringCM Inc.	
12:00 – 1:00 pm 3. CASE STUDY: Disposing of the Difficult: Legacy Data Management – The Missing Part of Most e-Records Programs • Anne Kershaw – A. Kershaw PC//Attorneys & Consultants		
2:30 – 3:30 pm (choose #4, 5 or 6)		
4. Leading the Way to Digital Recordkeeping • Laurie Fischer – Fischer Associates, LLC	5. Structured Data Records – The ERM of Why, Which and What? • Richard (Dick) Fisher – Cohasset Associates • Keith Lindsey – Cohasset Associates	6. Are the Hatfield’s (Business Records) and the McCoy’s (Medical Records) in Fact Close Relatives? • Hon. Ronald Hedges – Ronald J. Hedges, LLC
4:00 – 5:00 pm (choose #7, 8 or 9)		
7. CASE STUDY: Tapping into the Cultural Keg: Bringing RIM to the Joint Venture of MillerCoors • Kathy Nielsen – MillerCoors • Kelly Twigger, Esq. – ESI Attorneys LLC • Carol Stainbrook – Cohasset Associates	8. Cracking the “Content Conundrum:” A New Way to Apply Content-Based Retention Periods to Individual Unstructured e-Records • Bobbi Basile – Leap Advisory	9. Electronic Records Management Case Law: The Latest News, Trends and Issues • Kenneth Withers, Esq. – The Sedona Conference®

MEETINGS WITH EXHIBITORS

TUESDAY, May 18

Operational	Technical	Legal
8:30 – 9:30 am (choose #10, 11 or 12)		
<p>10. CASE STUDY: Business Unit or Corporate Centric: Which Approach Is Best for Enterprise Content Management?</p> <ul style="list-style-type: none"> • Karen Ehrlich – Prudential Financial • Carol Stainbrook – Cohasset Associates 	<p>11. Content Assessment: The New Way for the “New Day” in Managing Electronic Records</p> <ul style="list-style-type: none"> • Craig Rhinehart – IBM 	<p>12. RIM Performance Standards: Achieving the Right Mix of Great and Good Enough</p> <ul style="list-style-type: none"> • Galina Datskovsky, PhD – CA • Marcy Zweerink, PhD – Cohasset Associates • Hon. Ronald Hedges – Ronald J. Hedges, LLC
10:00 – 11:00 am (choose #13, 14, or 15)		
<p>13. CASE STUDY: Planning and Deploying an Enterprise e-Mail Management Strategy</p> <ul style="list-style-type: none"> • Elizabeth Lambert – HCSC • Janet Lichtenberger – HCSC 	<p>14. CASE STUDY: Preventing Legal, Compliance and IT “Concerns” from Impeding New Business Records Technology</p> <ul style="list-style-type: none"> • Jennifer Baker – JUB LLC, Consultant to Cohasset Associates • Martha Mazzone, Esq. – Fidelity Investments 	<p>15. Managing Your Discovery: How “Active” Is Your Active Management?</p> <ul style="list-style-type: none"> • John Jessen – Daticon-EED, Inc.
11:30 am – 12:30 pm (choose #16, 17 or 18)		
<p>16. The Imminent Demise of Records and Information Management – As We Know It</p> <ul style="list-style-type: none"> • Jim Coulson – Huron Consulting Group 	<p>17. The Revolutionary Implications of Search Processes on Electronic Records Management Programs</p> <ul style="list-style-type: none"> • Mike Salvarezza – LRN • Julia Brickell, Esq. – H5 	<p>18. CASE STUDY: Convincing the C-Suite: How to Persuade Top Management to Buy In to Records Management Initiatives</p> <ul style="list-style-type: none"> • Laura Clark Fey – Daley & Fey LLP
2:00 – 3:00 pm (choose #19, 20 or 21)		
<p>19. TOWN HALL: The Future of RIM As We Know It</p> <ul style="list-style-type: none"> • Jim Coulson – Huron Consulting Group 	<p>20. CASE STUDY: Controlling Cost and Risk with SharePoint and NextPage at Grant Thornton</p> <ul style="list-style-type: none"> • Darren Lee – NextPage • Shawn Ivey – Grant Thornton • Craig Witty, Esq. – Grant Thornton 	<p>21. The New Paradigm and Rationale for Cost-justifying Electronic Records Management: Privacy & Information Security Compliance</p> <ul style="list-style-type: none"> • Peter Sloan, Esq. – Husch Blackwell Sanders LLP

MEETINGS WITH EXHIBITORS

TUESDAY, May 18

Operational	Technical	Legal	MEETINGS WITH EXHIBITORS
3:30 – 5:00 pm (choose #22, 23 or 24)			
<p>22. CASE STUDY: Converting Enterprise-wide to Digital Records – Bank of America’s Experience</p> <ul style="list-style-type: none"> • Dawn Davis – Bank of America • Bryan Ford – Bank of America • Susan Goodman – Bank of America • Carl Rice – Bank of America • Dave Uitermarkt – Bank of America 	<p>23. Managing Electronic Records Using SharePoint 2010</p> <ul style="list-style-type: none"> • John Holliday – John Holliday & Associates, Inc. 	<p>24. Social Media & Records Management: Operational Benefits and Legal Challenges</p> <ul style="list-style-type: none"> • Jesse Wilkins – Access Sciences Corporation • Sara Meaney – Comet Branding • Hon. Ronald Hedges – Ronald J. Hedges, LLC 	

WEDNESDAY, May 19

		<p>8:30 – 10:15 am</p> <p>25. KEYNOTE ADDRESS: The New Legal Realities for Electronic Records Management</p> <ul style="list-style-type: none"> • Keynoter: Hon. Nan Nolan – United States Magistrate Judge, Northern District of Illinois • Moderator: Steven Teppler, Esq. – KamberEdelson, LLC 	MEETINGS WITH EXHIBITORS
<p>10:45 – 12:00 noon</p> <p>26. Painting the Future of ERM: Perspective and Proportion</p> <ul style="list-style-type: none"> • Kenneth Withers, Esq. – The Sedona Conference® • Robert Thibadeau, PhD – Wave Systems Corp. 			